



# COMMUNITY DAY

**HYDERABAD**

[communityday.awsughyd.com](https://communityday.awsughyd.com)

Organized by



AWS  
User Group  
Hyderabad

# About Us

- 📦 Community-organized, community-run User Group focusing on AWS
- 📦 A group of passionate developers, architects, evangelists & users who meet to share knowledge, best practices, discuss upcoming features, and help each other learn and adopt Amazon Web Services.
- 📦 Monthly meetups organized consistently since 2013
- 📦 Meetup Group - <https://www.meetup.com/awsughyd/>
- 📦 Website: <https://www.awsughyd.com>

# Core Team Members



**Kapil Dutta**

Founder  
Coderplex



**Faizal Khan**

Founder & CEO  
Ecomm India Cloud IT

# About Community Day

- ❏ AWS Community Day events are community-organized multifaceted full day events featuring latest technology innovations using AWS.
- ❏ Talks feature technical discussions led by expert AWS users, organizations and community leaders from around the world.
- ❏ Practical, hands-on workshop by industry veterans.
- ❏ <https://aws.amazon.com/events/community-day/>

# AWS Community Day 2020, Hyderabad

- 📦 Talks, Workshops, Interactive Sessions
- 📦 Expected attendees: 500-800
- 📦 Attendees will include but not limited to CXOs, SVP/VP, Platform Engineers, Developers, DevOps Engineers, Solution Architects, Consultants & AWS Evangelists



## Event Highlight: AWS re:Invent re:Cap

- On January 4<sup>th</sup> 2020, AWSUGHYD organized the re:Cap session at the Amazon Campus in Hyderabad with an overwhelming turnout of 250+ participants.
- Details of the event: <https://awsughyd.com/reinvent-recap/>

# Sponsorship Opportunities - Tiers



**Platinum**



**Gold**



**Silver**

*\*\*Above colours indicate the colour of the lanyard that will be provided to the respective sponsors at the event*



Benefits	Platinum	Gold	Silver
Logo on all print matter (banners/standees/posters)**	✓	✓	✓
Self branded Booth Space*	Priority Area/Large	Medium	Standard
Logo + link on Community Day Website	✓	✓	✓
Write-up about brand on Community Day Website	✓	✓	-
Shout out & Links on Social Media	✓	-	-
On-stage 30 min talk slot (AWS related)	✓	-	-
Complimentary sponsor passes available	10	6	3
Sponsorship cost	\$6,000 / ₹450,000	\$4,000 / ₹300,000	\$1,500 / ₹100,000

# Terms & Conditions

- ❖ This document is only indicative of sponsorship deliverables. Finalized agreements with details will be officially communicated via email.
- ❖ Organizers reserve the right to modify the content of this document at anytime.
- ❖ To respect the privacy of participants, the contact information of only those who opt to be contacted by participating sponsors will be shared.
- ❖ The presentation slot to address the entire audience, after AWS keynote is available only to platinum sponsors.
- ❖ The above mentioned presentation must be made available to the organizing team 2 weeks prior to the event start date for review to ensure it's adherence to technical discussions only which is relevant to the AWS ecosystem.
- ❖ Any organization is free to submit the RFP for sponsorship. The final selection of the topics/speakers/sponsors lay with the organizing team.
- ❖ The booth sizes will be finalized 2 weeks in advance. Sizes will depend on space availability at event location and total number of qualified sponsors.
- ❖ Standard non branded booths will be made available by default. Sponsors are free to have custom booth branding at their own cost.
- ❖ Platinum sponsor will get the biggest booth size in the most visible priority space at the venue size followed by gold and silver.

# Getting Started

- 📦 Reach us at [contact@awsughyd.com](mailto:contact@awsughyd.com)
- 📦 Faizal Khan- AWSUGHYD Community Lead  
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Email : [faizal@awsughyd.com](mailto:faizal@awsughyd.com)
- 📦 Kapil Dutta - AWSUGHYD Community Lead  
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